

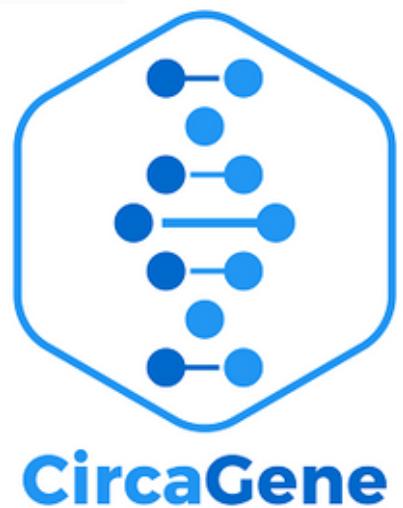
# MEDIA KIT

We deliver **life-saving medication** to Ukraine's most vulnerable populations.



**Mission  
Kharkiv**

## We are proudly partnered with:



**Mission Kharkiv** was recognised by the American College of Emergency Physicians on its list of trusted medical relief organisations in Ukraine.

25 April 2022



# The Situation

**3.8 million** patients<sup>1</sup> with **cancer** and other **chronic illnesses** across Ukraine have been left **without a consistent supply of medication.**

Cities like **Kharkiv** in the country's eastern regions have been the hardest hit, and are therefore home to its **most vulnerable patients.**

Without a safe, reliable supply of medication, **these people risk an entirely avoidable death.**



**Kharkiv**

Population 1.5 million

Luhansk

Population 410,000

Donetsk

Population 918,000

Mariupol

Population 446,000

Mykolaiv

Population 286,000

Odesa

Population 993,000

Kherson

Population 290,000

Providing a **consistent, scalable method** for delivering **lifesaving medicines** to those who need it the most.

**Mission Kharkiv** was created by **Rostislav Filippenko**, a Kharkiv native who has been organising medical relief efforts to his home city since the beginning of the war. To date, he has facilitated the delivery of **120 tons of medication** to Ukraine, and his efforts have been recognised by media outlets like **Euronews, RTVE, El Mundo, and The Telegraph**.

As the war enters its second phase, the demand for lifesaving medication in Ukraine continues to outpace supply. People in areas made inaccessible by bombardment and shelling suffer the most. **Mission Kharkiv** seeks to address that by delivering vital drugs everywhere, from farms to front lines, to make sure that **no patient gets left behind**.

## Our Twofold Mission

Organize a **consistent supply** of chronic, anticancer, and accompanying pharmaceuticals into Ukraine.

Coordinate the efficient **extraction of Ukrainian patients** for treatment at clinics in the EU, UK, and US.

# The Literature

"In the first days after the Russian attack many cancer centres in **Kharkiv, Mariupol, Sumy, Chernihiv, and eastern Ukraine** had to evacuate their staff as some centres were **destroyed by shelling**. Some had to **cancel all planned treatment**, while clinics in Kyiv, including the National Cancer Institute, have stopped everything but ongoing chemotherapy."

BMJ (2022;376:o701) *Russia's war in Ukraine is killing cancer care in both countries*

"The current estimated number of people impacted in Ukraine is 18 million... **Supply chains have been severely disrupted.** Many distributors are not operational ... **medicine supplies are running low**, and hospitals are struggling to provide care to the sick and wounded."

WHO (2022) *WHO is working day and night to keep medical supply chains open and preserve Ukraine's health system*

"Ukraine has a **high cancer burden** with **more than 160,000 new diagnoses in 2020** alone. The country also has one of the **highest childhood cancer mortality rates globally**. Thus, disparities in cancer care in Ukraine were already high before Russia's unprovoked aggression and will now undoubtedly worsen as a result of the conflict."

The Lancet Oncology (2022) *Conflict in Ukraine and its impact on cancer care*

"According to Ukraine's health ministry, **18 medical workers** have been killed and more than 50 injured since the war began; **746 medical facilities** have been damaged by Russian attacks — an additional **123 facilities** have been completely destroyed... The ministry cited its findings as proof of a "**targeted destruction of medical infrastructure**."

Grid (July 2022) *The Ukraine War in data: 869 attacks on healthcare facilities*

"Ukraine's health workers are putting **their lives and mental health at risk** to ensure patients receive lifesaving treatment for infectious diseases such as HIV and tuberculosis."

Devex (August 2022) *Ukraine's battle to prevent a regional health crisis*



### Rostislav Filippenko

Founder, Chief Executive,  
Logistics Manager. *Con Ucrania*.  
Fundraising Director, ES



### Charles McBryde

Digital Director.  
*DonorSee* Coordinator.  
Fundraising Director, US



### Dr. Stanislav Polozov

Oncology Project Coordinator  
Founder, *HQ Science Ltd.*  
*UK Health Security Agency*  
Fundraising Director, GB



### Dr. Ralph Elster

Chairman, Mission Kharkiv.  
*Deputy Mayor of Cologne*.  
Fundraising Director, DE



### François Paillier

Founder, CEO *CIRCAGene*, UK-based digital health SME.  
Fundraising Director, FR



### Dr. Sergei Artukh

Clinical Oncologist,  
Grigoriev Institute for Medical  
Radiology, UA

**Ivan Savin, M.D.**

Clinical Emergency specialist.  
Operational Director, Kharkiv  
Warehouse Manager, UA

**Caroline Boulliat**

Independent Director, FR

**Daryna Bolshakova**

Grant writer, UA

**Susanna Ametova**

Pharmacist, Kharkiv, UA

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Promotion and Operations  
Coordinator, DE

**Maria Polozova, M.D.**

Clinical Immunologist.  
Interim Public Relations  
Manager, UA

**Ashling Sugrue**

Social Media & Design  
Support, MT

**Kate Hladii**

Social Media Manager, UA

# The Story

Rostislav, Founder of *Mission Kharkiv*, with Charles and Stanislav, Co-Founders.



*Mission Kharkiv* was founded by three strangers in a Lviv café.

Over many cups of coffee, **Rostislav** (a mathematician-turned-humanitarian), **Charles** (an experienced nonprofit digital director), and **Stanislav** (an oncologist based in Oxford, UK) decided to confront the severe shortage of cancer and chronic illness care brought on by the Russian invasion in East Ukraine.

They began in Rost and Stan's home city of Kharkiv, combining targeted international fundraising with guerrilla healthcare to deliver medicines and urgent supplies to hospitals, doctors, and patients most severely affected by the war. *Mission Kharkiv* has swiftly become a leading supplier of medication to all hospitals in Kharkiv Oblast, and as we grow, so does our ability to provide even more help.

As the war unfolds and Ukraine takes back occupied territories, *Mission Kharkiv* is on the front lines. We are oftentimes the first medical relief organisation on the scene, reaching occupied villages within two days of their liberation, and the medication we deliver is frequently the first patients have seen since the start of the war. With the increasing pace of Ukrainian advances, *Mission Kharkiv* is taking on more patients than ever, providing them with relief, care, and connection with doctors and hospitals in Europe and beyond.

# Our Journey

Since officially launching our fundraising campaign on April 8th, Mission Kharkiv has...

Raised **\$90,000** in direct donations and **\$2.9 million** in donated targeted oncology drugs.

Reached **30,000 patients** and **14 hospitals**.

Delivered **850 m** of medication and medical equipment, including:

*oncology drugs, insulin, MultiOx Oxygen masks, nasogastric feeding tubes, pediatric laryngeal masks, decompression needles, anxiety medications, painkillers, flow rate controllers, KN95 masks, gastrostomy tubes, throat bandages, parenteral nutrition, field medical kits, PPE, etc.*

That's **42 truckloads** of medication.



*Mission Kharkiv* uses the funds we raise in four major ways: [to purchase medication](#), [to pay our personnel](#), [to evacuate patients](#), and on logistical tasks such as maintaining our patient database, organizing fundraisers, and paying legal fees.

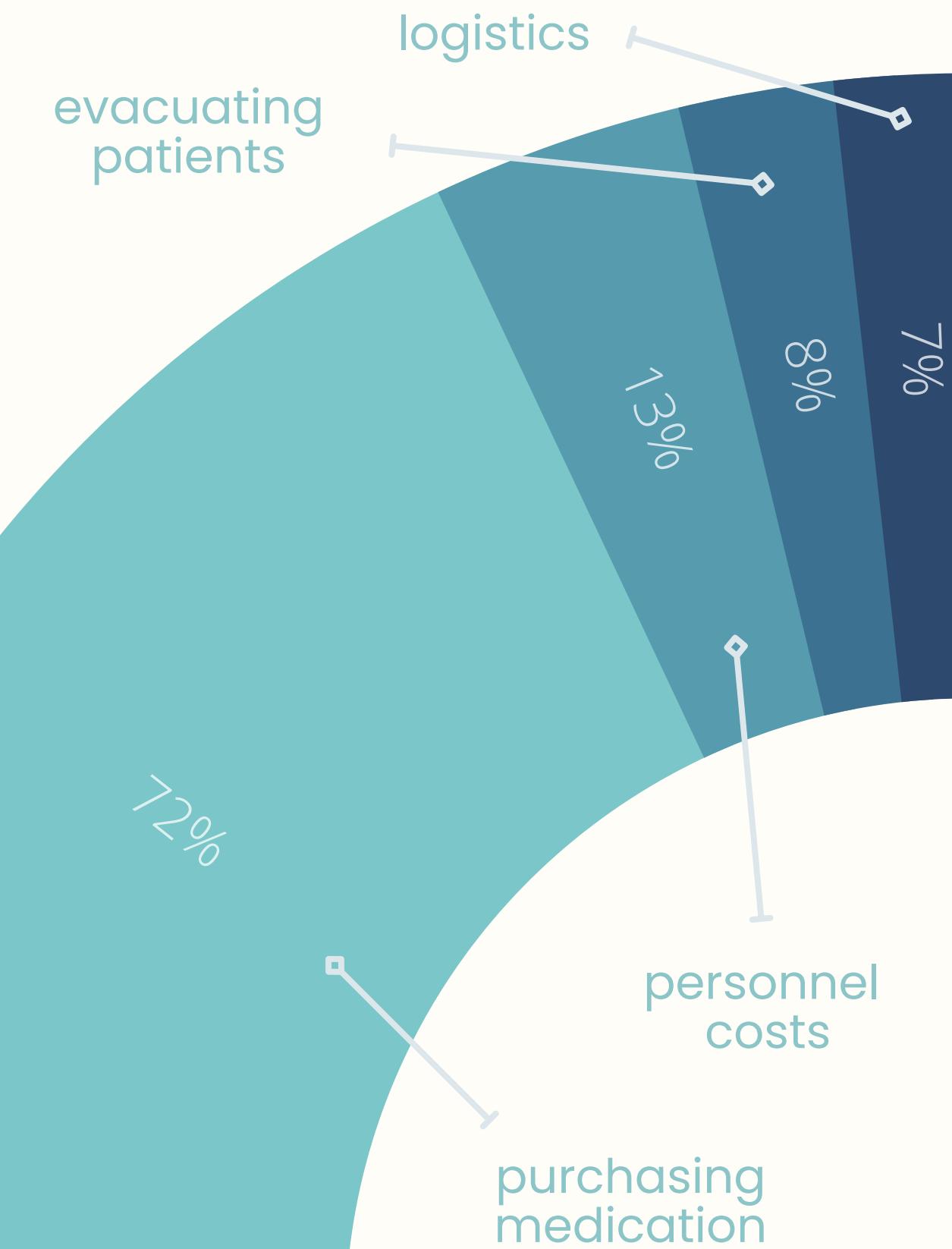
We focus heavily on *micrologistics* to avoid fraud, theft, or waste of funds:

We [photograph every delivery](#) we make, keep thorough [inventory logs](#) of all medication in our Kharkiv warehouse, and maintain an accessible cloud-based database of every delivery, transaction, and patient.

It is a painstaking process, but it ensures that we can make the most of every cent, and that medications reach their intended patients even in the most volatile of circumstances.

Detailed budget breakdown available on request.

# Use of funds.



# Project: Surviving the Winter

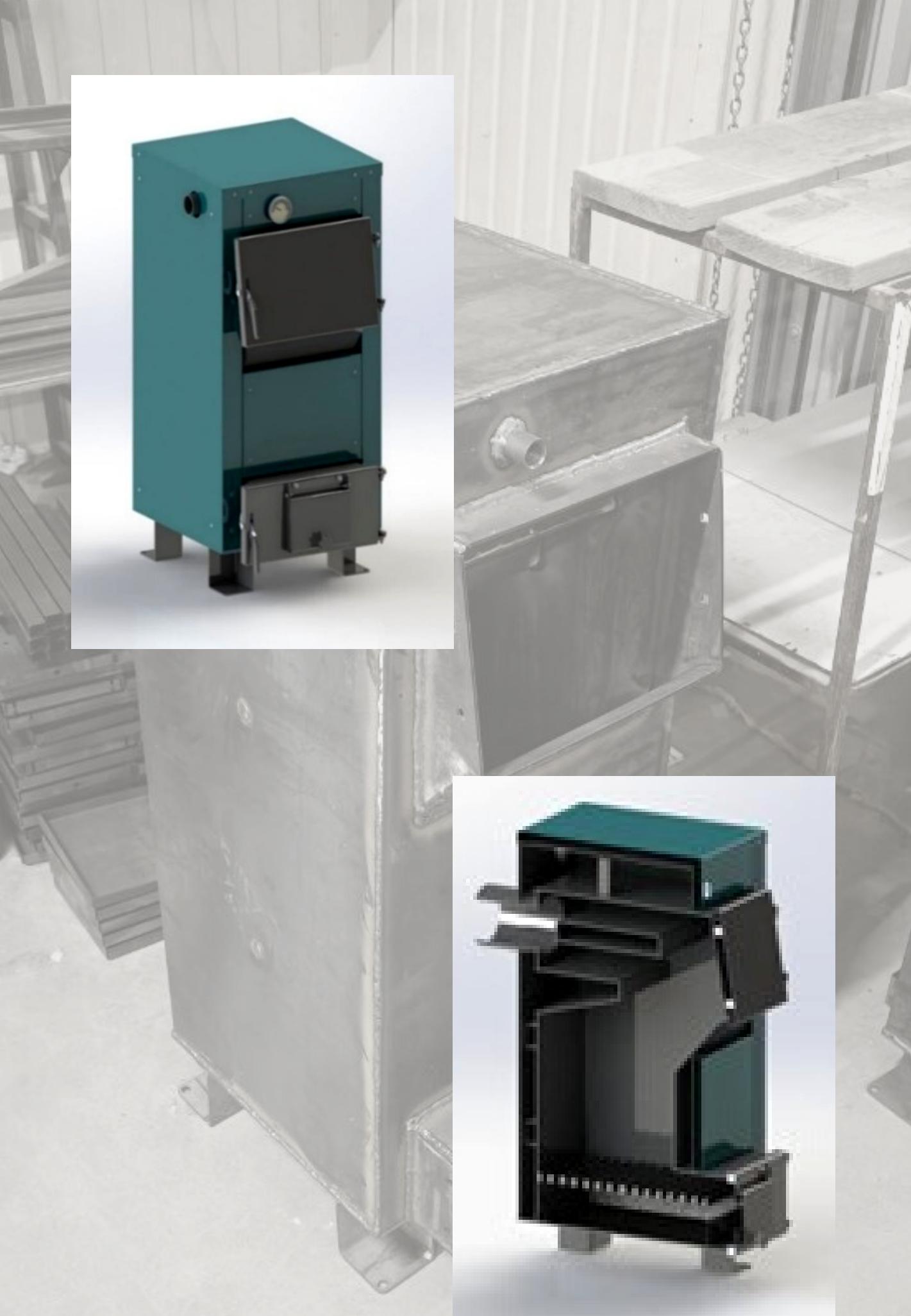
Though *Mission Kharkiv*'s primary activities are medical, we also participate in broader humanitarian projects within Ukraine. One crisis that we are currently preparing for has to do with preparing for the coming winter.

**150,000 residents just within the city of Kharkiv** have had their homes totally destroyed, and hundreds of thousands more across the Kharkiv region had their homes damaged. Russian strikes have also **taken out power and heating grids**.

Mean winter temperatures in Ukraine range between **-4.8°C to 2°C**, which has raised sharp fears about people **dying from the cold**.

*Mission Kharkiv* launched a project to provide households with **solid fuel heating boilers** which can operate independently of a power or heating grid and are maximally easy to produce. We are focusing on providing these to private homes in **rural and newly-liberated settlements**, as these tend to be the most affected by fighting, strikes, and inaccessibility to public services.

A concept note containing exact details and budgets available on request.



# Who's Talking About Us?

**#MissionKharkiv** has garnered significant online support and exposure from activists, journalists, philanthropists and other professionals rallying for Ukraine and those suffering from the war.

Together, we have reached an audience of **over 4 million people**.



Luca Chikovani  
@lucachikovani ✅  
104k followers



Alyssa L.  
@alyssuhlyssa  
627k followers



Ashling Sugrue  
@trashling  
320k followers



Saint Javelin  
@saintjavelin ✅  
75.9k followers



Yulia Tymoshenko  
@yulia\_tymosha ✅  
28.3k followers



United Help Ukraine  
[unitedhelpukraine.org](http://unitedhelpukraine.org)  
28k followers



Charles McBryde  
@charlesmcbryde  
165k followers



Sasha Ozornin  
@ciaoasha  
336k followers



Patron  
@patron\_dsns  
340k followers



Tommy Marcus  
@quentin.quarantino ✅  
1M followers  
*Raised \$7 million for Afghanistan*



Anastasiia Lapatina  
@lapatina\_ ✅  
644k followers  
*Journalist at The Kyiv Independent*



Levison Wood  
@levison.wood ✅  
139k followers  
*Author, UNICEF Ambassador*



Sergiy Babkin  
@babkin\_official ✅  
436k followers  
*Ukrainian singer*

World

# Grassroots volunteers risk death to deliver medicine to besieged Ukrainians

For those who have struggled to get medication for chronic illness such as diabetes or cancer, Mission Kharkiv has provided a life line

Adam Zivo, Special to the Citizen

May 17, 2022 • May 17, 2022 • 6 minute read • [Join the conversation](#)



OTTAWA  
CITIZEN

From left, Dr. Stanislav Polozov, founder Rostislav Filippenko, and Charles McBryde of Mission Kharkiv, which distributes medical supplies in Ukraine. PHOTO BY ADAM ZIVO /Postmedia

KHARKIV, Ukraine — For those with chronic medical conditions, Russia's invasion of Ukraine has been a disaster.

The Telegraph

## How volunteers delivering wartime aid are sidestepping Ukraine's corrupt healthcare system

Vital medical supplies destined for besieged Ukrainians are falling into the wrong hands

By Antonia Cundy  
28 June 2022 • 8:00am

EL MUNDO

GUERRA EN UCRANIA

## Rostislav, bajo el bombardeo de Jarkov: "Los rusos se están ensañando, hay muertos y heridos. Necesitamos material médico ya"

GUERRA EN UCRANIA

## El matemático de Jarkov cruza Ucrania con ayuda española: "Mi ciudad es 'The Walking Dead'"

Rostislav Filippenko, que pidió en EL MUNDO material para hospitales, cruza Ucrania y vuelve a su ciudad bombardeada para entregar lo donado por los españoles

euronews.

UCRÂNIA

### Professor de matemática em Espanha foi apanhado pelas bombas na Ucrânia e ficou a ajudar

De Juan Carlos De Santos Pascual & com tradução de Francisco Marques • Últimas notícias: 16/03/2022



O jornalista Juan Carlos de Santos à conversa com Rostislav Filippenko • Direitos de autor: Euronews

PARTILHE  
ESTA  
NOTÍCIA



Rostislav Filippenko é ucraniano, trabalha como professor de matemática em Madrid, Espanha, mas quando começou a invasão russa estava em Kharkiv, a cidade russófona no nordeste da Ucrânia onde as forças fiéis a Putin esperavam a ser bem recebidas, mas acabaram repelidas.

Em entrevista esta quarta-feira à Euronews, este professor tornado voluntário de guerra levou-nos a passear pelas ruas de uma das cidades mais bombardeadas pelas forças afetas ao Kremlin, numa ofensiva injustificada contra um país soberano e que está a chocar o mundo.

NATIONAL POST

NP Comment

## Adam Zivo: These aid workers go where others won't – the Russians tried to bomb them

'Here, you can taste the war in your mouth'

Adam Zivo  
May 28, 2022 • May 28, 2022 • 8 minute read • [17 Comments](#)

# FAQs

## **Why is it called "Mission Kharkiv"?**

As well as being the home city of our founder, Kharkiv is Ukraine's second-largest city and a natural meeting point for many of the refugees fleeing from eastern Ukraine. Kharkiv has been severely damaged during the invasion and needs extensive help to restore its medical supply-chain.

## **Who do you deliver to?**

We deliver to both individuals and distribution centres such as hospitals, pharmacies, and doctors' offices.

## **Are donations tax-deductible?**

Yes! All donations are tax-deductible and will receive a tax receipt from a US-based 501(c)(3) organization.

## **How do you protect your staff?**

We provide all staff making key deliveries in besieged areas with military-grade personal protective equipment, including helmets and bulletproof vests.

## **Can I send you expired material?**

Please don't! (Believe it or not, this is a real question we got)

# Contact Information

Please contact us directly to request information, data, quotes, or to request an interview with our team members.

Website: [www.missionkharkiv.com](http://www.missionkharkiv.com)

Email: [hello@missionkharkiv.com](mailto:hello@missionkharkiv.com)

To donate: [donorsee.com/missionkharkiv](https://donorsee.com/missionkharkiv)



We are based in  
**Kharkiv, Ukraine.**



For the duration of the war, it is of strategic significance that the precise location of our operation remain publicly unavailable. If necessary, it can be made available upon request.